

WHERE EVERY TILE & STONE FINDS IT'S PERFECT MATCH



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Ascon Group of Developers

The Ascon Group of Developers, a leading business entity based in Surat, Gujarat, with a rich legacy of over 40 years. The group's expertise spans construction, manufacturing, processing and trading, positioning it as a significant player in various industries.



Ascon Realty

Ascon Realty, a company that began operations in **1995**, has been developing premium high-rise towers in Surat under the brand name '**SURYA**'.



Ascolite

Since its establishment in **2012**, Ascolite has been dedicated to the manufacturing and supply of building materials.

ABOUT ASCOLITE



Aswani Industries Private Limited, is a leading manufacturer of a wide range of building materials and construction chemicals. The group's vision to vertically integrate into building materials from construction led to the introduction of Ascolite, a brand that has become synonymous with high performance building solutions.

The first step in this direction was the establishment of the largest state-of-the-art Fly Ash Blocks (Aerated Autoclaved) manufacturing facility at Surat, Gujarat. Today, Ascolite offers over 100 products across categories such as base materials, tile-fixing, waterproofing, walling solutions, construction chemicals and more. With a strong commitment to quality and customer satisfaction, Ascolite has established itself as a trusted brand in the industry.

CORE IDEOLOGY



Core Purpose

To encourage & ensure a paradigm shift in delivering trendsetting experiences.

Mission Statement

To deliver contemporary construction solution backed by expertise, based on novel market needs.

Core Values

- · Quest to learn
- Integrity
- Energetic
- · Eye for detail
- · Making a difference

PRODUCT RANGE

We blend innovation with expertise to deliver superior solutions. Our advanced facility is designed to meet the diverse needs of our customers, ensuring precision, efficiency and quality in every product. With a commitment to excellence and sustainability, we strive to set new standards in the industry.







WATERPROOFING SYSTEMS



TILE & STONE INSTALLATION



STRUCTURAL REPAIRS, SEALANTS & GROUTS



PROTECTIVE COATINGS

CUSTOMERS



Residential



Commercial



Institutions



Industrial



Govt Undertaking



450 +
Distributors



4000 + Retail Partner



3500 + Projects



300 + Developers



2000 + Influencers

ASCOLITE ADVANTAGE



Production Capacity

State-of-the-art production facilities for 4.25 Lakh m³ Fly Ash Blocks, 4 Lakh Tn Construction Chemicals.



State-of-the -art R&D Lab

40,000+ yearly R&D hours. Industry cutting-edge, well equipped R&D center in Surat (Gujarat).



Quality certified Products

1500+ Product quality tests. We take a holistic approach to quality & consistency.



Innovative Product Range

We offer 100+ cutting-edge construction chemicals that address modern construction challenges.



Technical Assistance

5500+ Training hours. The aim of educating industry professionals on construction materials & its application.



Logistic Support

20,000+ yearly vehicles dispatched. Commendable fleet strength, empowering us to deliver material on time.

ASCOSCREED

Specially Formulated High Strength, Shrinkage Controlled Cement Binder for All Types of Floor Screed

ASCOSCREED is a concentrated cement binder renowned for its non-shrink, rapid setting, effortless spreading & exceptional strength properties. When combined with sand & water in the correct proportions, **ASCOSCREED** forms a mortar bed and floor underlayment leveling screed that is free from shrinkage & can be effortlessly poured or pumped. This binder serves as the foundation for high performance screed, preparing the surface for the installation of various types of tile or stone flooring.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: Old & New Concrete, Cement Mortar Bed, Cement Terrazzo, Existing Tiles, Wooden Floor and Ceramic Tiles.

SUITABLE APPLICATION: Swimming Pool, Bathroom Floors, Residential Floors, Commercial/ Warehouse Flooring as a Protection Layer, Industrial Flooring, Tennis Court and Gymnasium flooring.

RECOMMENDED USAGE:



Horizontal: 10 - 80 MM



Interior & Exterior

PRODUCT KEY FEATURES







WATER LOCKING



SELF Curing



NON-SHRINK



SUITABLE FOR WET AREAS

TECHNICAL INFORMATION

Appearance		: Grey Powder
Bulk Density		: $1150 \pm 50 \text{ kg/m}^3$
Water Demand @ 27 ± 2°C (Aml	pient & Water Temp.)	: 13 \pm 1% (by weight)
Mixing Time @ 27 ± 2°C		: 5 - 10 minutes
Pot Life @ 27 ± 2°C		: 4 hours
Working Time @ 27 ± 2°C		: 50 \pm 10 minutes
Initial Setting Time @ 27 \pm 2°C		: 180 \pm 10 minutes
Light Foot Traffic @ 27 ± 2°C		: 24 hours
Compressive Strength @ 28 Days	: Heavy Duty Screed (1 : 4)	: ≥ 28 N/mm²
	Medium Duty Screed (1:6)	: ≥ 20 N/mm²
	Light Duty Screed (1:8)	: ≥ 15 N/mm ²

Yield = 25 to 28 Ltr. for 50 kg for all mix

COVERAGE

Ratio	Bed Thickness	Ascoscreed	Aggregates (≤ 5mm)	Coverage
1:4	40 mm	25 kg	100 kg	22 - 23 ft ²
1:6	40 mm	25 kg	150 kg	31 - 32 ft ²
1:8	40 mm	25 kg	200 kg	37 - 38 ft ²

SHFLF LIFE

Store above floor level in a cool dry place for up to 9 months.



ASCOSCREED SL

Specially Developed Single Part, Free Flow Cementitious Self Leveling Underlayment

ASCOSCREED SL is an exclusively designed single-component, free-flowing cementitious self-leveling underlayment. **ASCOSCREED SL** showcases exceptional flow characteristics, enabling both self-leveling & smoothing properties. It is well-suited for a wide range of common subfloors, including sand/cement screed & concrete. By application of **ASCOSCREED SL**, surface depressions, seams and surface defects are instantly eliminated after application.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: Concrete, Cement/Sand Screed, Quarry Tiles, Existing Tile/Stone Flooring (with ASCOBOND 450), Used for Smoothening and Leveling in Layers.

SUITABLE APPLICATION: As Underlayment for the Repairing and Patching of Screeds, Concrete & Cementitious Surfaces, as Underlayment Leveling Floor for Carpets, Vinyl (PVC, Rubber) flooring, Tiles, Wooden Tiles Floor, Uneven Horizontal Surface of Concrete and Screeds, Leveling Anhydrite Substrates and Leveling Underfloor Heating Systems.

RECOMMENDED USAGE:



Horizontal: 2 - 10 MM



Interior

PRODUCT KEY FEATURES







CHLORIDE FREE



SELF CURING



HIGH CRACK RESISTANT



EXCELLENT ADHESION

TECHNICAL INFORMATION

Appearance	: Grey Powder
Bulk Density	: $1300 \pm 50 \text{ kg/m}^3$
Mixed Density	: $2000 \pm 50 \text{ kg/m}^3$
Water Demand @ 27 ± 2°C (Ambient & Water Temp.)	: $13 \pm 1\%$ (by weight)
Pot Life @ 27 ± 2°C	: 25 minutes \pm 5 minutes
Working Time @ 27 ± 2°C	: 20 minutes \pm 5 minutes
Initial Setting Time @ 27 ± 2°C	: 40 minutes
Light Foot Traffic @ 27 ± 2°C	$: 5 \pm 1 \text{ hours}$
Compressive Strength (@ 7 Days)	: 15 N/mm ²
Flexural Strength (@ 7 Days)	: 3 N/mm²

COVERAGE

Approx. 50 \pm 1 ft² @3 mm bed thickness for 25 kg bag

SHELF LIFE

Store above floor level in a cool dry place for up to 9 months.



FIXOBOND GENX

Cementitious Based Polymer Modified Tile Adhesive For Ceramic Tiles

FIXOBOND GENX is a cementitious polymer tile adhesive in grey colour, designed for fixing ceramic tiles and related materials securely onto interior wall (up to 4 feet) and floor surfaces with concrete or cement-plastered substrates, ensuring a lasting bond.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: Concrete, Cement Renders, Cement Screeds & ASCORENDER.

*Subject to porosity of the surface, in case of low absorption, it is recommended to use **ASCOPRIME GT** prior to the tile installation.

SUITABLE LAYING MATERIAL: Ceramic & Cement Mosaic Tiles.

**IS 15622: 2006 - Pressed Ceramic Tiles Specifications.

RECOMMENDED USAGE:



Vertical: 4 - 8 MM Horizontal: 3 - 6 MM



Interior: Horizontal & Vertical

PRODUCT KEY FEATURES







EASY TO APPLY



COST EFFICIENT



STRONG BONDING CAPABILITIES



LOW VOC

TECHNICAL INFORMATION





Appearance : Grey Powder : 1450 to 1550 kg/m³ **Bulk Density** : NA **Mixed Density** Water Demand @ 27 ± 2°C (Ambient & Water Temp.) $: 21 \pm 2\%$ (by weight) : 50 minutes ± 10 minutes Pot Life @ 27 ± 2°C : 10 - 15 minutes Open Time @ 27 ± 2°C : 5 - 15 minutes Adjustment Time @ 27 ± 2°C Light Foot Traffic @ 27 ± 2°C : 24 hours Tensile Adhesion Strength (Dry Condition @ 28 Days) : ≥ 0.60 N/mm² Shear Adhesion Strength (Dry Condition @ 28 Days) : ≥ 1.0 N/mm² Deformability · NA

COVERAGE

1.3 - 1.5 kg/m²/mm (by weight)

7 - 8 ft²/kg/mm (by application area)

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.



20 Kg | 25 Kg | 50 Kg

FIXOBOND

Polymer Modified, Medium/Thin Set Adhesive For Tile On Tile Installations

FIXOBOND is a cement-based polymer modified grey colour tile adhesive which offers dual bonding strength and excellent workability. Specifically designed for application on interior wall and floor surfaces made of concrete or cement-plastered substrates, **FIXOBOND** is ideal for securely fixing ceramic tiles, vitrified tiles and even tile-on-tile applications. To enhance adhesion and flexibility, **FIXOBOND** can be mixed with **FIXOBOND AD**.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: Concrete, Cement Renders, Cement Screeds, Cementitious Waterproof Coatings, Ceramic Tiles*, Vitrified Tiles*, Natural Stones* & ASCORENDER.

*Subject to porosity of the surface, in case of low absorption, it is recommended to use ASCOPRIME GT prior to the tile installation.

SUITABLE LAYING MATERIAL: Ceramic, Clay, Porcelain, Cement Mosaic Tiles and Vitrified Tiles (Group B II)**. For laying large format tiles on floor, mix **FIXOBOND** with **FIXOBOND AD** during installation.

**IS 15622: 2006 - Pressed Ceramic Tiles Specifications.

RECOMMENDED USAGE:



Vertical: 4 - 8 MM Horizontal: 3 - 6 MM



Interior: Horizontal & Vertical Exterior: Horizontal

PRODUCT KEY FEATURES







SUPERIOR WORKABILITY



DUAL BONDING STRENGTH



USER FRIENDLY



SUITABLE FOR WET AREAS

TECHNICAL INFORMATION





Appearance : Grey Powder : 1520 to 1620 kg/m³ **Bulk Density** : NA **Mixed Density** Water Demand @ 27 ± 2°C (Ambient & Water Temp.) $: 22 \pm 2\%$ (by weight) : 1 hour 35 minutes ±15 minutes Pot Life @ 27 ± 2°C : 25 - 30 minutes Open Time @ 27 ± 2°C : 10 - 20 minutes Adjustment Time @ 27 ± 2°C Light Foot Traffic @ 27 ± 2°C : 24 hours : ≥ 0.85 N/mm² Tensile Adhesion Strength (Dry Condition @ 28 Days) Shear Adhesion Strength (Dry Condition @ 28 Days) : ≥ 1.0 N/mm² Deformability · NA

COVERAGE

1.3 - 1.5 Kg/m²/mm (by weight) 7 - 8 ft²/kg/mm (by application area)

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.



FIXOBOND+

High Strength & Durable (Grey/White) Adhesive Designed for Medium to Large Profile Tile & Stone Installations

FIXOBOND+ (available in white or grey) is a cement-based adhesive with advanced polymer modifications, offering self-curing capabilities and exceptional adhesive strength. This adhesive is specifically formulated for securely fixing tiles, natural stones, vitrified tiles, marble, granite and mosaic tiles on both interior and exterior walls and floors.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: Concrete, Cement Renders, Cement Screeds, Cementitious Waterproof Coatings, Ceramic Tiles*, Vitrified Tiles*, Natural Stones* & ASCORENDER.

*Subject to porosity of the surface, in case of low absorption, it is recommended to use ASCOPRIME GT prior to the tile installation.

SUITABLE LAYING MATERIAL: Ceramic, Clay, Porcelain, Cement Mosaic Tiles, Vitrified Tiles (Group B I & B II)** and Natural Stones. For laying large format tiles and medium to large format Natural stones on floor, mix FIXOBOND + with FIXOBOND AD during installation.

**IS 15622: 2006 - Pressed Ceramic Tiles Specifications.

RECOMMENDED USAGE:



3 - 12 MM



Interior & Exterior: Horizontal & Vertical

PRODUCT KEY FEATURES







EXTENDED



EXCELLENT DUAL BOND STRENGTH



SUPERIOR WORKABILITY



SUITABLE FOR WET AREAS

TECHNICAL INFORMATION





COVERAGE

1.3 - 1.5 kg/m 2 /mm (by weight)

7 - 8 ft²/kg/mm (by application area)

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.

The values obtained are from laboratory testing conditions at $27 \pm 2^{\circ}C$. On site tests may show slight variation due to site conditions and/or methods of testing/application. Follow company TDS to obtain best results.



CONFORMS TO

TYPE 2T

C2TF

20 Kg | 25 Kg | 50 Kg

IXOBOND PRI

Advanced Impact & Shock Resistant (Grey/White) Deformable Adhesive for Vitrified Tiles, Glass Mosaic & Natural Stones Installations

FIXOBOND PRIME is a high-strength cement-based polymer-enriched adhesive that has advanced impact and shock resistance characteristics, making it suitable for the installation of tiles and natural stones on interior and exterior walls, as well as floors. It is ideal for fixing vitrified tiles, glass mosaic, marble and granite of medium to large profile.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: All Cementitious Substrates, Cementitious Waterproof Coatings, Ceramic Tiles, Vitrified Tiles, Natural Stones & ASCORENDER.

In case of Cementitious Dry Panels, apply ASCOPRIME GT prior to the installation of FIXOBOND PRIME.

SUITABLE LAYING MATERIAL: Ceramic, Clay, Porcelain, Cement Mosaic Tiles, Vitrified Tiles (Group B I & B II)**, Basalt Tiles, Natural Stones & Glass Mosaic/Tiles. For laying large format tiles and Natural stones, mix FIXOBOND PRIME with FIXOBOND AD during installation.

**IS 15622: 2006 - Pressed Ceramic Tiles Specifications.

RECOMMENDED USAGE:



3 - 15 MM



Interior & Exterior: Horizontal & Vertical

PRODUCT KEY FEATURES











SHRINKAGE & CRACK RESISTANT

SUPERIOR WORKABILITY

SHOCK AND IMPACT RESISTANT

INDUSTRIAL GRADE

EXTENDED OPEN TIME

TECHNICAL INFORMATION





Appearance	: Grey Powder White Powder
Bulk Density	: 1380 to 1480 kg/m $^{\!3}$ 1310 to 1410 kg/m $^{\!3}$
Mixed Density	: NA
Water Demand @ 27 ± 2°C (Ambient & Water Temp.)	: $28 \pm 2\% \mid 30 \pm 2\%$ (by weight)
Pot Life @ 27 ± 2°C	: 2 hours 45 minutes \pm 15 minutes
Open Time @ 27 ± 2°C	: 25 - 30 minutes
Adjustment Time @ 27 ± 2°C	: 20 - 30 minutes
Light Foot Traffic @ 27 ± 2°C	: 24 hours
Tensile Adhesion Strength (Dry Condition @ 28 Days)	: ≥ 1.65 N/mm²
Shear Adhesion Strength (Dry Condition @ 28 Days)	: ≥ 1.75 N/mm²
Deformability	: ≥ 2.5 mm & < 5 mm

COVERAGE

1.3 - 1.5 kg/m²/mm (by weight)

7 - 8 ft²/kg/mm (by application area)

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.



20 Kg | 25 Kg | 50 Kg

FIXOBOND FLEX

Flexible & Durable (Grey/White) Adhesive Designed for Heavy & Large Tile & Stone Installations

FIXOBOND FLEX is a high-performance, self-curing and flexible tile adhesive that comes as a single component, formulated with a unique combination of cement, well-graded minerals and modified polymers, designed for securely affixing heavy or large ceramic tiles and natural stones best suited for areas that experience vibrations or limited deflection indoors or outdoors.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: All Cementitious substrates, Pre-cast Concrete, Cementitious Waterproof Coatings, Ceramic Tiles, Vitrified Tiles, Natural Stones, Gypsum Blocks and dry wall panels like Gypsum Boards, Calcium Silicate Boards, Plywood, Medium Density Fibre Cement Boards and ASCORENDER.

Certain types of dry wall panels may require priming using ASCOPRIME GT prior to the installation.

SUITABLE LAYING MATERIAL: Ceramic, Clay, Porcelain, Cement Mosaic Tiles, Vitrified Tiles (Group B I & B II)**, Basalt Tiles, Natural Stone, Glass Mosaic/Tiles and Thin Tiles.

**IS 15622: 2006 - Pressed Ceramic Tiles Specifications.

RECOMMENDED USAGE:



3 - 15 MM



Interior & Exterior: Horizontal & Vertical

PRODUCT KEY FEATURES













EXCELLENT DISPERSIBILITY

NO VERTICAL SLIP

FLEXIBLE

SHOCK & IMPACT ULTRA HIGH RESISTANT ADHESION STRENGTH

TECHNICAL INFORMATION





Appearance : Grey Powder | White Powder : 1260 to 1360 kg/m3 | 1220 to 1320 kg/m3 **Bulk Density Mixed Density** Water Demand @ 27 ± 2°C (Ambient & Water Temp.) $: 28 \pm 2\% \mid 30 \pm 2\% \text{ (By Weight)}$ Pot Life @ 27 ± 2°C : 3 hours \pm 15 minutes Open Time @ 27 ± 2°C : 30 - 35 minutes Adjustment Time @ 27 ± 2°C : 25 - 35 minutes Light Foot Traffic @ 27 ± 2°C : 24 hours Tensile Adhesion Strength (Dry Condition @ 28 Days) $1 \ge 2.0 \text{ N/mm}^2$ Shear Adhesion Strength (Dry Condition @ 28 Days) $: \ge 2.1 \text{ N/mm}^2$ Deformability : ≥ 2.5 mm & < 5 mm

COVERAGE

1.3 - 1.5 kg/m²/mm (by weight) 7 - 8 ft²/kg/mm (by application area)

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.



FIXOBOND FLEX+

Extremely Robust & Highly Flexible (Grey/White) Adhesive For The Installation Of Oversized Tile & Stone For Highly Demanding Installations

FIXOBOND FLEX+ is a single-component, self-curing tile adhesive that offers high performance and exceptional flexibility. It is composed of cement, graded minerals, and a substantial amount of additives and polymers. This adhesive is ideal for applications that may experience vibration, limited deflection and highly demanding areas of installations whether indoors or outdoors.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: All Cementitious Substrates, Pre-cast Concrete, Cementitious Waterproof Coatings, Ceramic Tiles, Vitrified Tiles, Natural Stones, Gypsum Block and dry wall panels like Gypsum boards, Calcium Silicate Boards, Plywood, Medium Density Fiber Cement Boards and ASCORENDER.

Certain types of dry wall panels may require priming using ASCOPRIME GT prior to the installation.

SUITABLE LAYING MATERIAL: Ceramic, Clay, Porcelain, Cement Mosaic Tiles, Vitrified Tiles (Group B I & B II)**, Basalt Tiles, Natural Stone, Glass Mosaic/Tiles and Thin Tiles.

**IS 15622: 2006 - Pressed Ceramic Tiles Specifications.

RECOMMENDED USAGE:



3 - 15 MM



Interior & Exterior: Horizontal & Vertical

PRODUCT KEY FEATURES







NO VERTICAL



RESISTANT TO HARSH CONDITIONS



PROLONGED OPEN TIME



HIGHLY FLEXIBLE

Croy Douglar | White Douglar

TECHNICAL INFORMATION





Appearance	: Grey Powder White Powder
Bulk Density	: 1350 to 1450 kg/m³ 1250 to 1350 kg/m³
Mixed Density	: NA
Water Demand @ 27 ± 2°C (Ambient & Water Temp.)	: $30 \pm 2\% \mid 32 \pm 2\%$ (By Weight)
Pot Life @ 27 ± 2°C	: 4 hours 15 minutes \pm 15 minutes
Open Time @ 27 ± 2°C	: 40 - 45 minutes
Adjustment Time @ 27 ± 2°C	: 35 - 45 minutes
Light Foot Traffic @ 27 \pm 2°C	: 24 hours
Tensile Adhesion Strength (Dry Condition @ 28 Days)	: ≥ 2.5 N/mm ²
Shear Adhesion Strength (Dry Condition @ 28 Days)	: ≥ 2.6 N/mm ²
Deformability	: ≥ 5 mm

COVERAGE

1.3 - 1.5 kg/m²/mm (by weight) 7 - 8 ft²/kg/mm (by application area)

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.



20 Kg | 25 Kg | 50 Kg

FIXOBOND PU

A 2-Component, Polyurethane Based Multipurpose Adhesive Designed for the Most Versatile Types of Tiling Installations

FIXOBOND PU is a versatile adhesive comprising two components, featuring a modified polyurethane base with remarkable flexibility and zero vertical slip. This adhesive is outstanding for multiple applications, as it delivers exceptional bonding strength across a broad spectrum of materials, including concrete, glass, plastic, wood, metal and more.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: All Cementitious substrates, Pre-cast Concrete, Cementitious Waterproof Coatings, Ceramic Tiles, Vitrified Tiles, Natural Stones, Gypsum Block, Metal surfaces, Glass surfaces, Natural Seasoned Wood and dry wall panels like Gypsum boards, Calcium Silicate Boards, Plywood and Medium Density Fiber Cement Board & ASCORENDER.

SUITABLE LAYING MATERIAL: Ceramic, Clay, Porcelain, Cement Mosaic Tiles, Vitrified Tiles (Group B I & B II)*, Basalt Tiles, Natural Stone, Artificial/Engineered Stone, Glass Mosaic/Tiles & Thin Tiles and various types of decorative Interior panelling material.

**IS 15622: 2006 - Pressed Ceramic Tiles Specifications.

RECOMMENDED USAGE:



2 - 5 MM



Interior & Exterior: Horizontal & Vertical

PRODUCT KEY FEATURES







INTERIOR & EXTERIOR USE



APPROPRIATE FOR EXPOSED SURFACE



THIXOTROPIC



ULTIMATE STRENGTH & ADHESION

TECHNICAL INFORMATION





Appearance	: Part A - Viscous White Paste
	: Part B - Smooth Off White Paste
Mixed Density	: 1610 to 1710 kg/m ³
Water Demand @ 27 ± 2°C (Ambient & Water Temp.)	: NA
Pot Life @ 27 ± 2°C	: 1 hours 15 minutes \pm 15 minutes
Open Time @ 27 ± 2°C	: 1 hours 30 minutes \pm 15 minutes
Adjustment Time @ 27 ± 2°C	: 1 hours ± 10 minutes
Light Foot Traffic @ 27 \pm 2°C	: 24 hours
Tensile Adhesion Strength (Dry Condition @ 28 Days)	: ≥ 3.2 N/mm²
Shear Adhesion Strength (Dry Condition @ 28 Days)	: ≥ 5.1 N/mm²
Deformability	: ≥ 30 mm

COVERAGE

1.5 - 1.7 kg/m²/mm (by weight) 6 - 7 ft²/kg/mm (by application area)

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.



4 Kg | 12 Kg

FIXOPRIME BT

Universal Back Tile Primer For Demanding Tiling Application

FIXOPRIME BT is a single-component, acrylic ester-based primer specifically formulated for superior tile adhesion. This ready-to-use solution promotes strong bonding between **FIXOBOND** adhesives and various substrates. **FIXOPRIME BT** offers additional benefits like protection against weathering, dirt and grime infiltration. A single coat application enhances the performance of **FIXOBOND** adhesives, highly reducing the risk of tile displacement or adhesive failure.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: Laying Ceramic and Natural Stone floors directly on top of old Ceramic floors, Digital Vitrified Tile, Vinyl and Epoxy Resin backed tile, Gypsum and Exterior glue Plyboard type of substrate, Wooden Tile, Marble, Slate and all types of Granite, Full body, Color body Vitrified Tile and Fiber Glass, Double charged high Vitrified Tile and Tile to Tile use, Glazed, Soluble Salt Vitrified Tile, Porcelain and Stone, Tounge, Groove floor board, Plastered walls of heavy commercial (Airport, Hotel Lobby, Convention Center, Shopping Mall, Departmental Store, Theatre Hall), Terrazzo, Quarry Tile and Well Bonded Cut Back Glue, Floating Ply, Gypsum, Wooden, Asphalt Base, Dense Concrete, Emulsion Paint Wall & Plastic Laminate

PRODUCT KEY FEATURES



EASY TO



IMPROVED WORKABILITY



EXCELLENT BONDING



LOW ODOUR



SOLVENT FREE

TECHNICAL INFORMATION

Appearance	: White Smooth Paste
Specific Gravity	: 1.10 \pm 0.05 kg/ ℓ
Water Demand @ 27 ± 2°C	: NA
Solid Content	: 52 ± 1%
Tensile Adhesion Strength	: ≥ 1.5 N/mm² (concrete, screed, gypsum & plywood)
Shear Adhesion Strength	$: \ge 1.5 \text{ N/mm}^2$ (concrete, screed, plaster, gypsum or ply)
Touch Dry Time	: 35 ± 10 minutes
DFT	: 125 ± 25 microns

COVERAGE

 $75 \pm 10 \text{ ft}^2/\text{kg/coat}$ (depending on porosity of tile)

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.



1 Kg | 5 Kg | 20 Kg

FIXOBOND AD

Highly Polymer Modified Admixture for Tile Adhesives, Grouts & Dry Mix Mortar

FIXOBOND AD is formulated utilizing a unique blend of macromolecular latex, additives, and meticulously selected components, resulting in exceptional bond strength and flexibility. This renders it exceptionally suitable for demanding installation requirements. it is advised for use in producing cement slurry, cement screed, cement plasters, and thick mortar beds, augmenting mechanical attributes and enhancing the overall physical properties of the bed.

APPLICATION COMPATIBILITY

FIXOBOND AD is used as a bonding agent along with ASCOFINE GROUT, ASCOFINE GROUT \$30, FIXOBOND, FIXOBOND +, FIXOBOND PRIME and FIXOBOND FLEX for demanding application to increase adhesion on difficult substrates.

PRODUCT KEY FEATURES



OF GROUT





IMPROVES Workability



IMPROVES DEFORMABILITY



IMPROVES STRENGTH



DUAL

TECHNICAL INFORMATION

Appearance	: Free Flowing Milky White Liquid
Specific Gravity	: 1.03 \pm 0.02 Kg/ ℓ
Water Demand @ 27 ± 2°C	: NA
Solid Content	: 35 ± 2%
Pot Life @ 27±2°C	: ≥ 45 minutes

CONSUMPTION

Fixobond & Fixobond+	Fixobond Prime	Fixobond Flex	Ascofine Grout & Ascofine Grout S30
Replace 10 - 15% water with	Replace 25% water with Fixobond AD by weight	Replace 50% water with	Replace 10 - 15% water with
Fixobond AD by weight		Fixobond AD by weight	Fixobond AD by weight

^{*}Note: Consumption estimates are approximate and may vary depending upon site conditions.

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.





SCOFINE GRO

Un-sanded, Ultrafine & Highly Polymerised Cementitious Grout For Tile Joints Between 1- 4 Mm

ASCOFINE GROUT is a cement-based grout enhanced with notable polymer modifications. By utilizing Portland cement as its primary binder & integrating specialized additives, ASCOFINE GROUT attains outstanding color accuracy, resistance to stains & non-shrink properties through controlled gas expansion, suitable for various tile grouting needs in both residential & commercial applications. This formulation is devoid of chloride & iron elements.

APPLICATION COMPATIBILITY

SURFACE TO BE GROUTED: Ceramic Tile, Glazed Tiles, Porcelain Tiles, Vitrified Tiles, Natural Stones, Glass Mosaic and Marble.

USAGE: Floor & Walls, Internal & External Area, Domestic Application and Commercial Application.

RECOMMENDED USAGE:



Upto 4 MM



Interior & Exterior

PRODUCT KEY FEATURES







EASY TO USE



WATER RESISTANT



HIGH STRENGTH



LOW VOC

TECHNICAL INFORMATION



Appearance	: Colored Fine Powder
Bulk Density	: $1150 \pm 50 \text{ kg/m}^3$
Specific Gravity	: 1.80 kg/ℓ
Water Demand @ 27 ± 2°C (Ambient & Water Temp.)	: 30 \pm 2% (by weight)
Pot Life @ 27 ± 2°C	: 45 minutes ±15 minutes
Water Absorption (@24 hours)	: 0.2 mm
Light Foot Traffic @ 27 ± 2°C	: 24 hours
Compressive Strength (@28 days)	: $10 \pm 1 \text{ N/mm}^2$
Flexural Strength (@28 days)	: $3 \pm 1 \text{ N/mm}^2$
Pull Off Adhesion (@28 days, 3 mm thickness)	$: 0.5 \pm 0.1 \text{ N/mm}^2$

COVERAGE

$$\frac{(L+B) \times D \times W \times S.G.}{(L+W)} = \frac{\text{L=Length of tile(mm)}}{\text{B=Breadth of tile(mm)}}$$

W=Width of joint(mm)

D=Depth of joint(mm) S.G.=Specific Gravity

SHELF LIFE

Store above floor level in a cool dry place for up to 24 months.



ASCOFINE GROUT S

Sanded And Highly Polymerised Cementitious Grout For Tile Joints Between 5-20 mm

ASCOFINE GROUT \$30, a polymer-modified sanded grout renowned for its high quality, it is a pre-mixed combination of Portland cement, graded aggregates, premium pigments, and polymer additives. This unique formulation ensures exceptional flexural & bond strengths. ASCOFINE GROUT \$30 is offered in a variety of colors to suit various applications.

APPLICATION COMPATIBILITY

SURFACE TO BE GROUTED: Ceramic Tiles, Glazed Tiles, Porcelain Tiles, Vitrified Tiles, Natural Stones, Glass Mosaic, China Mosaic, Marbles and Bricks.

USAGE: Floor & Walls, Internal & External Area, Domestic Application, Commercial Application and Wider Tile Joints.

RECOMMENDED USAGE:



5 - 20 MM



Interior & Exterior

PRODUCT KEY FEATURES







EASY TO USE



WEATHER RESISTANT



HIGH STRENGTH & DURABILITY



CHLORIDE FREE

TECHNICAL INFORMATION



Appearance	: Colored Sanded Powder
Bulk Density	: $1250 \pm 50 \text{ kg/m}^3$
Specific Gravity	: 1.90 kg/ℓ
Water Demand @ 27 ± 2°C (Ambient & Water Temp.)	: 25 \pm 2% (by weight)
Pot Life @ 27 ± 2°C	: 45 minutes ±15 minutes
Water Absorption (@24 hours)	: 0.2 mm
Light Foot Traffic @ 27 ± 2°C	: 24 hours
Compressive Strength (@28 days)	: 25 ± 1 N/mm ²
Flexural Strength (@28 days)	: $3 \pm 1 \text{ N/mm}^2$
Pull Off Adhesion (@28 days, 3 mm thickness)	$: 0.5 \pm 0.1 \text{ N/mm}^2$

COVERAGE

$$\frac{(L+B) \times D \times W \times S.G.}{(L+W)} = \frac{\text{L=Length of tile(mm)}}{\text{B=Breadth of tile(mm)}}$$

W=Width of joint(mm)

D=Depth of joint(mm) S.G.=Specific Gravity

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.



ASCOPOXY/ASCOPOXY III

Hygienic & High Performance Epoxy Grout

ASCOPOXY/ASCOPOXY III is an advanced solvent-free epoxy resin grout & adhesive. Renowned for its superior compressive, flexural and shear adhesion strength, exceptional durability, UV resistance & chemical resistance. ASCOPOXY/ASCOPOXY III demonstrates outstanding performance in wet environments, making it ideal for applications in bathrooms, water tanks & water bodies, representing the epitome of innovation and excellence.

APPLICATION COMPATIBILITY

SURFACE TO BE GROUTED: Ceramic Tile, Glazed Tiles, Porcelain Tiles, Vitrified Tiles, Natural Stones, Glass Mosaic, China Mosaics, Wooden Planks/Tiles and SS/metal Tiles.

USAGE: Floor & Walls, Internal & External Area, Domestic & Commercial Application, Wet Areas, Bathrooms, Water Tanks and Water Bodies.

RECOMMENDED USAGE:



1.5 - 15 MM



& Exterior

PRODUCT KEY FEATURES











EXCELLENT WATER EXCELLENT RESISTANT STAIN RESISTANT

UV & WEATHER RESISTANT

HYGIENIC & DUST FREE

HIGH COMPRESSIVE & TENSILE STRENGTH

TECHNICAL INFORMATION





Appearance	: Colored Sanded Powder
Bulk Density	: $1250 \pm 50 \text{ kg/m}^3$
Specific Gravity	: 1.70 kg/ℓ
Water Demand @ 27 ± 2°C (Ambient & Water Temp.)	: NA
Pot Life @ 27 ± 2°C	: 65 minutes ±10 minutes
Water Absorption (@24 hours)	: < 0.1 g
Light Foot Traffic @ 27 \pm 2°C	: 24 hours
Compressive Strength (@7 days)	$: > 45 \pm 1 \text{ N/mm}^2$
Flexural Strength (@7 days)	$: > 30 \pm 1 \text{ N/mm}^2$
Pull Off Adhesion	$: > 1.5 \pm 0.1 \text{ N/mm}^2$

COVERAGE

$$\frac{(L+B) \times D \times W \times S.G.}{(L+W)} = \frac{L=\text{Length of tile(mm)}}{\text{B=Breadth of tile(mm)}}$$

W=Width of joint(mm)

D=Depth of joint(mm) S.G.=Specific Gravity

SHFLF LIFE

Store above floor level in a cool dry place for up to 12 months.



ASCOREPELL SX

Water Repellent for Bricks, Blocks, Natural Stones & Concrete

ASCOREPELL SX represents a solvent based silane siloxane water repellent cum sealer formulated for concrete, brick, block and masonry surfaces. On drying, it maintains the original appearance of surfaces and its non-film forming nature enables the substrate to breathe freely. **ASCOREPELL SX** offers versatile waterproofing application for both exterior and interior surfaces on a long-term basis.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES:

Walls: Exposed Brick, Stucco walls, Block and RCC Work **Tiles:** Concrete Roof Tiles, Unglazed Wall Tiles and Mangalore tiles

Stones: Natural and Artificial Stones/Marbles

Protective Coatings: Waterproofing & Protection of Drywall And Cement-boards **Others:** Facades, Inclined, Vertical Areas to Arrest Ingress of Moisture

PRODUCT KEY FEATURES











FAST DRYING AND LOW ODOUR

EXCELLENT PENETRATION

REDUCES EFFLORESCENCE

REDUCES DUST PENETRATION

EASY TO APPLY

TECHNICAL INFORMATION

Appearance: Transparent Clear LiquidSolid Content: $13 \pm 1\%$ Specific Gravity: $0.80 \pm 0.02 \text{ kg/}\ell$ Water Demand @ $27 \pm 2^{\circ}\text{C}$ (Ambient & Water Temp.): NASurface Dry Time: $35 \text{ minutes} \pm 5 \text{ minutes}$ Water Absorption: < 0.1 gFull Curing Time: 24 hours

COVERAGE

80 - 100 ft 2 / ℓ /coat (depending on surface porosity) **Ascorepell SX** should be applied in 2 coats

SHELF LIFE

Store above floor level in a cool dry place for up to 24 months.





ASCOCLEAN TILEX

Universal Cleaner & Stain Remover Formulated for All types of Tiles

ASCOCLEAN TILEX is an excellent tile cleaner, featuring high-performance, single-component, solvent-free formulates with zero Volatile Organic Compounds (V.O.C.). This cost-effective solution is meticulously designed for the cleaning of diverse tiles. Its effectively removes permanent stains on ceramic tiles and tile joints. **ASCOCLEAN TILEX** is well-suited for cleaning tiles in both domestic and industrial use.

APPLICATION COMPATIBILITY

SUITABLE SUBSTRATES: Tiles, Glass Mosaic, Brick, Tile/stone Joint Grout, Sanitaryware, Specific Types of Stones and is Also Effective in Eliminating Residues from the Back of the Tile.

USAGE: It is suitable for both Interior & Exterior use, making it ideal for Domestic, Commercial and Industrial usage.

PRODUCT KEY FEATURES











ZERO VOC

EFFECTIVE STAIN REMOVAL

COST EFFECTIVE

PRESERVES ORIGINAL SURFACE FINISH

EASY TO USE

TECHNICAL INFORMATION

Appearance : Transparent Clear Liquid

Solid Content : $13 \pm 1\%$

Specific Gravity : $0.80 \pm 0.02 \text{ kg}/\ell$

Water Demand @ 27 ± 2°C (Ambient & Water Temp.) : NA

Surface Dry Time : 35 minutes \pm 5 minutes

COVERAGE

Approx. 75 - 80 ft $^2/\ell$ (without dilution)

SHELF LIFE

Store above floor level in a cool dry place for up to 12 months.



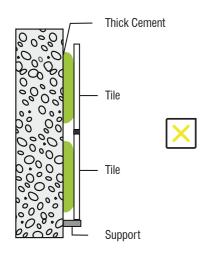


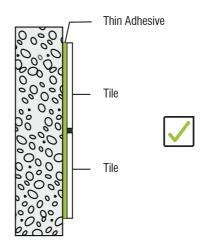
1 \ell | 5 \ell | 20 \ell

APPLICATION GUIDELINES

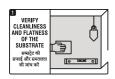
Cement / Mortar Traditional Method

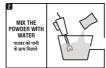
Thin Adhesive Modern Method





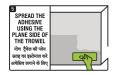
FIXOBOND PRODUCTS APPLICATION STEPS

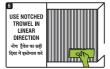












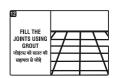








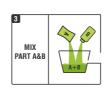


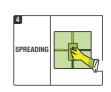


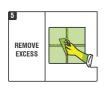
ASCOPOXY GROUT PRODUCTS APPLICATION STEPS





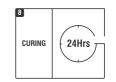












- 1. Alternative substrates can be suitable depending on the types of adhesive.
- 2. Back buttering on tile with **FIXOBOND** Adhesive range required in case tile is of Non porous Flexible body/Large format(LFT)/Extra large format(XLFT).
- 3. In case of Non porous/Flexible body/Large format(LFT)/Extra large format(XLFT) tiles, is highly recommended to prime the tile/stone with **FIXOPRIME BT** for desired bonding results.

NOTES













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